

Do You Have the Secret Sauce to Becoming a Successful Communicator?

Catch Your Audience's Attention in a Way You Never Experienced Before. With This Secret Ingredient, You'll Engage Your Listeners to Understand and Utilize the Information You Provide.

Join Today and Discover How Neuroscience Will Change the Way You Think and Communicate Now and Forever!

It's Time for You to Overcome the Hurdle and Change the Paradigm of Communication

Are you looking for a way to communicate effectively so that your audience understands you and can integrate the content you are providing and trying to teach?

As a teacher, instructor, trainer, talent developer, and communicator you face the same problem all over the world:

- ✓ You want to communicate content to your target audience that is memorable
- ✓ You want to prepare content in such a way that the target group hangs on your lips
- ✓ You want to communicate content that fascinates and captivates the target audience
- ✓ You want to save time in preparing presentations that make an impact
- ✓ You want a teaching method that works

It's time to stop...

✘ The frustration of feeling unheard

✘ The Disconnection and loneliness because you can't seem to get through to your audience


✘ The feeling of being left alone because others don't seem to care about their audiences' /students' progress


✘ The guilt of not doing your audience enough justice.


Why Traditional Learning & Teaching Methods Won't Work

You are probably familiar with the typical methods that are known up until today. But you wouldn't be here reading if these really worked out in the way you want to.

The reason is simple:

 The education system that we all went through, is based on reward-punishment methods.

 Educators today still use the same methods that were used 2000 years ago when Aristotle lectured at the Lyceum.

 Traditional methods just don't work with your brain. They raise stress levels, destroy natural curiosity, and make it difficult to recall information.



For years it was drummed into our minds that we must be diligent, that we must learn, memorize, and repeat steadily in order to anchor knowledge.

For years we doubted because others seemed to find it easier to learn than we.

For years we have wondered why some things get burned into our brains and others just won't be retained.

What if I told you that everything that you know about learning and teaching methods won't bring you the results that you hoped for?

Listen up now! There is a way of learning and implementing a technique that **will turn the learning process for your audience and yourself upside down.**

And compared to other methods you have tried - this technique is **based on science.**

Meet The Founders of BcD

Rich Carr

CEO of Carr Knowledge, Co-author of Brain-centric Design & creator of The Education Engine

Rich is a nationally renowned learning scientist, he is also a consultant for numerous Fortune 100 companies, as well as an industry leader in mass media, communications, and learning & development.

Dr. Kieran O'Mahony

Founder of the Institute for Connecting Neuroscience with Teaching and Learning (IcNtl) & Co-author of Brain-centric Design

Kieran is an internationally recognized education expert, speaker, coach, and author. He has published hundreds of academic papers, book chapters, and books in the field of learning sciences and cognitive neuroscience.

Together, they work with K-12 educators, neural-diverse individuals, adult learners, consultants, communicators, corporate HR, and talent-development departments.

How BcD Came to Be and Why We Created Basics

Our mission at BcD is to make learning and communication easy for everyone.

Throughout our eight-year history, Brain-centric has partnered with organizations, professionals, and individuals all over the world to transform their communication.

As a result, we received a great deal of positive feedback and appreciation from our community.

We realized that there is a huge need for high-quality professional and personal communication that...

- Is easily accessible
- Provides immediate, actionable results
- Supports our growing Brain-centric community

So we decided to take all of the successful techniques, tools, and resources from our Brain-centric framework and create a streamlined, core program that would be beneficial to as many people as possible.

Here's the New Blueprint for Effective Communication You've Been Waiting For

There are many different learning methods and it is said that each person is an individual and needs to know their personal method to achieve the best possible learning results.

But as a teacher, you cannot use 25 different learning methods to suit your students.

Compared to other learning methods, BcD presents a solution that **actually works with your brain**. With its science-based method that goes back to the root of learning, i.e., how the brain actually works, it offers an all-encompassing package.

With these methods, teachers reach all their students. So if you want to finally get the attention from your students that you deserve, you need BcD.

Introducing Brain-centric Basics

Brain-centric Basics is the new self-study program that makes the proven, neuroscience-based approach available for everyone - any time!

During the program, you will not only enhance your communication skills but you'll also...

- unwire your brain
 - learn how your brain loves to process information
 - get your hands on the methods that will engage your audiences
 - retain what you'll learn
 - prepare what has been learned in such a way that the audience can also better absorb and remember your content
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Unwire Your Brain and Reboot - Here's What The Brain-Centric Basic Experience Includes:

Self-Study Program

- > Get instant access to all 28 Modules, Activities, Tools, and Examples
- > Learn more about The Nested Egg and Challenge Wheel
- > Discover techniques for getting past the amygdala and how the brain likes to learn

2-Day Live Sessions with Rich Carr & Kieran O'Mahony (4h per day)

This is your chance to ask the founders the burning questions inside of you.
Get to know your fellow Study-Buddies during the Call

Brain-centric Brain Break Exercises

A collection of more than 20 exercises designed to get blood flowing to the brain to activate executive function

- > Reduces stress and frustration
- > Increases attention and productivity
- > Clears the working memory before fatigue, distraction, and lack of focus set in

Lobe-A-Phobe Exercises & Prompts

-> A collection of over 50 unique prompts designed to engage different lobes of the brain so the Big Idea of any presentation is experienced through different perspectives and is deeply understood

Nested Egg Generator plus Training

Make use of this online software that is designed to help you organize your Big Idea

-> Provides unlimited cloud storage of your projects

-> Includes video training on how to use the tool

-> Provides ample examples (“use cases”) of the tool in action

Brain-centric Monthly Lessons: 12 Months of New Tools & Lessons

As a member of the program, you’ll be granted access to the latest News, Tools, and Lessons

-> **28 Individual Deep Dive Sessions**

-> Unlocked immediately upon registration

-> Every month, you’ll get a new lesson using the Brain-centric tools, with examples on how to implement them

-> **FREE subscription for a year!**

You’ll Be Equipped with the Essential Resources in Becoming a Master of Communication

- Learn the skill of deep understanding so that you can store new knowledge as easily as putting a book on the shelf.
 - Learn how to build an emotional connection with your audience so that you can create a better learning atmosphere.
 - Get to know the center of the nervous system aka your brain and use its potential to enhance your mental capabilities.
 - Develop effective communication skills that your audience will understand.
 - Implement scientifically proven techniques that impact your students/audiences' learning and memorizing process.
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Your Brain-Centric Basics Training and 12 Months Subscription in Numbers

You can spend years and thousands of dollars attending seminars and workshops or buying books that teach you "the latest learning/teaching methods" just to find out that these won't bring the results you wish for.

We created Brain-centric Basics to stop that once and for all!

Your one-time investment includes

- ✓ The whole Brain-centric knowledge packed in a self-study program (\$2500 Value)
- ✓ 2-Day Live Workshop with Rich Carr & Kieran O'Mahony (\$1000 Value)
- ✓ Brain-centric Brain Break Exercises (\$150 Value)
- ✓ Brain-centric Love-A-Phobe Exercises Cards (\$150 Value)
- ✓ Nested Egg Generator App Plus Training (\$500 Value)
- ✓ Brain-centric Design Monthly New Tools & Lessons (12-Month Subscription) (\$1200 Value)

Total Value: \$5500

The value of this program package is over \$5000....

But we can not reinforce this enough...

We want to make the principles of Brain-centric available to as many people as possible!

Therefore, your one-time investment isn't ~~\$5500~~

It's also not ~~\$5000~~

If you enroll for Brain-centric Basics you'll only pay \$2500

And it doesn't stop here...

Once you enroll, you'll get instant access to these bonuses

✦ 3x 1:1 coaching sessions (1h each) to boost your learning process and answer all your questions on how to apply what you have just learned (Value: \$750)

✦ Our master template for PowerPoint presentations, which we developed based on our scientific methods (Value: \$99)

✦ Private (LinkedIn) community for direct access to the BcD team (Value: \$1000)

✦ A free copy of our book "The Surprising Neuroscience Behind Learning With Deep Understanding" (Value: \$30)

Free Bonuses

Bonus 1: 1:1 Coaching Sessions (Value: \$750)

Bonus 2: Master Template (Value: \$99)

Bonus 3: Access to the private community (Value: \$1000)

Bonus 4: Free copy of BcD Book (Value: \$30)

Value of Free Bonuses: \$1879

Value of Brain-centric Basics Experience: \$5500

TOTAL VALUE: \$7379

Your Investment Today: \$2500

Payment Plan

You can choose between these 2 options.

Pay in full: \$2500 and save \$200 today!

Pay in 2 installments: Pay \$1350 today and 1 more monthly of \$1350 the next month.

CTA: [Buy Now]

Order Process Information

After you click the button below and sign up for the next cohort you'll be asked to enter your payment details. You can pay with credit card, Paypal, or with advance payment.

Once your order is processed, you'll receive an E-Mail with your invoice and another E-Mail with your login details to our learning platform. We'll also provide you with all the information you need to know before starting the program.

FAQ

Do you offer a refund policy?

We do not offer refunds. This training is designed for people who understand the value that this training offers and are eager to apply the proven principles that are provided.

When you join BcD training, we intend to support you along the way. You can access the materials whenever you want and play at your own pace.

How can this program help me?

Multitudes of studies show that when information is presented in a typical classroom environment, almost everyone forgets more than 80% of the content in less than one hour.

The pedagogic model and the brain-enabled methodologies described in Brain-centric Design are meant for educators in every field of learning, including instructional designers, corporate trainers, teachers, salespeople, and parents. It is useful for anyone who wants to convey information effectively.

How is this program different from others?

Years of research have gone into our program. It's based on learning with Deep Understanding. Hundreds of people are already using our neuroscience methods, including educators, neuralgic individuals, adult learners, consultants, communicators, corporate HR departments, and talent development departments.

Is the program worth the price?

In this program, you'll benefit from live instructions from BcD experts, learning material for your self-study time, and 1:1 coaching sessions. With your one-time-investment of only \$2500, you'll receive a package worth \$7379 including years of research for good! That's our "return" policy!

How do I access the program after my purchase?

After your purchase, you'll receive an E-Mail from us with all the information you need before we start our journey together. In this E-Mail, you'll also get your login details for the learning platform where you'll access your modules and materials. You can already download your copy of "The Surprising Neuroscience Behind Learning With Deep Understanding" and start digging deep. Our program manager will reach out to you in the next 3 days to get to know you and answer any questions you might have.